



## Courses not offered at Section 8 EXPO This year.

### **EPIC Volunteer Training (2½ hours) – CERTIFICATION**

This course provides the training needed for all coaches, referees, administrators and buddies who volunteer with your EPIC division.

### **New! AYSO + SOCi: Amplify your Search, Listings, and Social Media Efforts**

Your online presence is one of the most important assets in ensuring your Region has a strong and vibrant image in your community. Managing your entire digital footprint can be a daunting and time-consuming task but it's crucial to making sure families looking to sign kids up for soccer can easily find you...which is where SOCi comes in! SOCi is an industry leader in local marketing services and as an AYSO Region, it is available to you at no cost. Come learn how to take advantage of this powerful and time-saving platform.

### **New! Membership Has Its Privileges: Three Premium Services Available to Your Region**

Think you know everything there is to know about the services provided by the AYSO Office? Think again! This workshop will introduce you to 3 premium services available to you at no cost that can help take your Region to the next level:

- **MOJO** – the team communication app that offers premium content and will do ALL your team and schedule configuration FOR you.
- **SOCi** – a high-powered yet easy to use digital marketing platform that delivers better search engine results, social media performance and scheduling tools, and unprecedented visibility into all the online conversations and reviews happening about your Region.
- **MICROSOFT TEAMS FOR COMMUNITIES** – more than just video conferencing, Teams for Communities is built to help you streamline and manage all manner of Region operations and communications.

Come learn the basics about how to take advantage of each of these high-value services.

### **Instructor Training for 2021 I2I**

This workshop presents an overview of the updated 2021 Intro to Instruction Course (I2I). It is intended to prepare current instructors to teach the new I2I. Content includes a review of the pre-course online content, classroom content, and philosophy in the new I2I. This is not a certification class.

### **Management Instructor 2022 – 4.5 hours**

### **Advanced Management Instructor 2022 – 6 hours**

### **VIP/EPIC Instructor – 3 hours**

### **Advanced Referee Instructor – 6.5 hours**

### **Referee Instructor Evaluator – 5.5 hours**



**Revised! Advanced Coach Instructor 2023** – 4 hours in-person with 4-hour pre-course online work and 2-hours post-course (Attendees must be enrolled/rostered prior to EXPO)

**Updated! Best Practices for Sponsorship and Fundraising**

***AYSO Office will coordinate with Section to assign an instructor.***

Sponsorships and fundraising can seem like a lot of work, but the truth is there are local businesses and community groups that would love to support what you do if only they were asked! In this session, we will discuss how you can target local sponsors for your Region, how to think about delivering value in exchange for their support, as well as how you can benefit from national sponsors on a local level. We will also discuss fundraising best practices and examples of how to build a campaign.

**Updated! Building & Marketing the AYSO Brand in your Community**

***AYSO Office will coordinate with Section to assign an instructor.***

What is a Brand? Why is your brand important? Brand, branding, and brand identity...they are words that are thrown around in the marketing and communications space all the time, but they often go undefined when it comes to the world of youth soccer. Come learn what makes a brand, how to leverage the power of the AYSO brand and how to think about your own Region as a brand.

**Auditor – CERTIFICATION**

This workshop provides basic training for Fiduciaries and the Section and Area Auditor to independently ensure fiscal management in all levels of AYSO, helping to identify potential problems before they occur. Learn how to spot a “red flag” and what to do if improprieties are uncovered. Learn about AYSO’s audit procedures and about AYSO’s audit checklist. No financial background is required for this course. It’s a good way to get started with the tools needed for an independent review of the Section, Area, or Region finances.

**Advanced Dispute Resolution**

Build upon your knowledge gained in the Dispute Resolution workshop. Dive deeper into situations that may arise in your Region and understand additional solutions. This course provides practical application of the strategies learned in both Dispute Resolution and Dispute Resolution Review workshops.

**Creating a Culture of Volunteer Willingness and Appreciation**

***AYSO Office will coordinate with Section to assign an instructor.***

Providing local soccer programming relies on the willingness of volunteers to donate their time and effort. Creating a volunteer-focused culture starts with educating the families of the community about what being a volunteer-organization entails. This includes setting realistic expectations for our families (and potential volunteers) about the benefits and challenges of a volunteer-run organization, vital compliance & legal aspects of the process that protect their children, and the benefits to the training and certification programming. This workshop will focus on looking at approaches that can be leveraged during the registration, volunteer recruitment, and during the season to improve the volunteer alignment.

**Division Coordinator – CERTIFICATION**

The Division Coordinator is a vital member of the leadership team in any size Region. All the basics of the Division Coordinator position are covered including roles and responsibilities and the importance of functioning as an intermediary between the Region Board, Coaches, Referees, and parents. See how a Division Coordinator can be effective in different scenarios and learn how to have a real impact on the success of the Region.

### **Governance Made Easier**

Every Region is governed by Standard Policies & Protocols. What do they say? What things are “must do” for the Region and what things can be modified to meet local requirements or preferences? This document affects the daily operation of a Region and even determines who is eligible to vote on the Regional Board. The course is for Regional Board Members and for Section and Area Directors as reviewers.

### **Guide to Better Communications**

Effective communication is key to the success of a Region, fostering good will and happy participants. Communication issues cause some of the most difficult problems that Regions face. This course offers over 20 strategies for better written, electronic, verbal, and non-verbal communication, including what’s best in different situations--and how to avoid missteps. This training is important for all Regional Board members, especially Regional Commissioners, Coach and Referee Administrators, CVPAs, Safety Directors, and Registrars.

### **Regional Board Member Training – CERTIFICATION**

Calling all volunteers; this workshop is for you! This course provides all board members with a general understanding of their role in the administration of the Regional Board and where to find information about their specific role. Learn about AYSO’s Standard Regional Policies and Protocols and using AYSO’s Six Philosophies. Volunteers will understand the common responsibilities all volunteers share in the areas of Kid Zone, budgeting, time management, communications, and recruitment necessary to make a Region successful.

### **Registration Events in the Digital Age**

This workshop is not just for Registrars! E-signature technology has simplified the registration process and moved it online, saving time for both the participants and the Region staff. But is there still value in having in-person, face-to-face events? What are the benefits of personal interaction with your potential volunteers and players? Come and explore the pros and cons with your fellow Registrars and other Board Members.

### **Treasurer Guided Q&As**

This roundtable style workshop is a guided question and answer session to provide an opportunity to discuss and discover best practices after taking the Online Treasurer Certification Course. This workshop allows any volunteer to give their input and share ideas and to explore best practices to ensure financial responsibility within your Region, Area, or Section Boards.

### **What is a Budget Really For?**

Ever wondered what the budget is really for or what its purpose is? Budgeting is a useful tool to assist Regions in setting goals, ensuring expenditures are funded, preparing for emergencies, and providing transparency to the Region. This session features hands-on experience using each attendee’s own Regional budget to see why a budget is an important tool. Attendees will look at each section of the budget to help determine spending habits and determine if fees are appropriate to keep the Region financially sound. Please be sure to bring a copy of your Region’s budget to get the most out of this experience!

### **Volunteer Retention is not Detention**

Once you’ve recruited them to volunteer, your next step is keeping them. Are you supporting them, meeting their needs, and appreciating them? If you are struggling with keeping your volunteers active

and engaged, come learn new tools and skills to help you in your efforts. This course will help participants cultivate more effective methods of volunteer retention.

### **The Importance of a Safe, Fair, Fun, Family-Friendly Environment. Welcome to Kids Zone!**

While everyone agrees that youth sports provide invaluable benefits to all kids, staggering statistics show that kids are leaving sports at increasing rates. Why? Because it's not always fun and because of the unrealistic expectations placed on them to perform. Kids Zone sidelines are essential for kids to play freely, fail, and learn the beautiful game of soccer.

### **Avoiding Trouble**

Techniques, skills, and processes needed to successfully manage younger players' games. Designed for the less experienced referee, this workshop presents key topics that every referee should know well in order to be a good referee.

### **Be a Great Mentor**

Learn, understand, and effectively use the mentoring process. Interactive session to present, discuss and use the Elements of Mentoring which referee leaders can use to influence the referees' ability to learn, retain information and modify behavior.

### **Establishing a Mentoring Program**

The workshop is designed for Referee Administrators as well as Intermediate and above referees with at least two years of refereeing experience interested in developing and maintaining a successful mentoring program in the Region. The workshop helps the referee program administrators understand the importance of mentoring and how to set up and run a Region Mentoring Program. It also defines the attributes of a quality mentor. The workshop describes ways that Areas and Sections can enhance the Region Mentoring Programs or help when Regions lack the staff to run such a program.

### **Free Kicks & Restarts**

Restarts matter: statistics indicate that more than 60% of goals result from restarts in the attacking third of the field. This session focuses on how to manage free kicks and other restarts and provides recommended (and alternate) referee positioning. It also addresses the role of the referee team in directing restarts.

### **Foundations of Officiating Futsal**

Introductory class providing a foundation and overview of Futsal officiating, US Soccer's official indoor soccer format.

### **Game Reports**

This is a workshop to teach participants the components of a game report and how to prepare one. It will include an interactive exercise where every participant will complete a report with a focus on preparing correct game reports. Administrators have a consistent challenge with reports that are submitted before they are reviewed and correctly completed. 90% of referees around the world don't like to do paperwork so this workshop provides a creative, fun way to get participants to practice and learn how to develop good reports.

### **New! Introduction to Referee Communication Systems**

Introducing the expectations and appropriate use of electronic communication (comms) systems to augment the standard IFAB signals; not to replace them. Discuss best practices for what and when to communicate over comms.

### **Nurturing and Retaining Youth Referees**

With an emphasis on the development and retention of youth referees, this workshop explores techniques for establishing and running a successful youth referee program. Intended primarily for referee administrators, this workshop explores the who, what, when, where, why and how of a youth referee program. Participants share their experiences and ideas, learning best practices that are known to make such programs effective. This workshop will also provide the opportunity to share Section, Area, and Region experiences in growing and retaining youth referees, thereby uncovering best practices and new ideas from which all participants may benefit. (This integrates the round table workshop to make this session more effective).

### **Officiating as a Team**

Refereeing as a team begins with the pregame conference and goes on to include clear delegation and execution of duties, proper positioning by the referee and assistant referees, eye contact between officials, and signaling per the USSF Guide to Procedures. More experienced referees will learn skills to enhance their performance and communication both as the referee and as an AR. The workshop emphasizes the communication subtlety required when refereeing older players. Attendees should bring assistant referee flags.

### **Proactive Refereeing - Reading the Game and Taking Action**

This workshop focuses on techniques that help referees anticipate game-control challenges they will face when refereeing older players. Referees learn that anticipation comes from "reading the game" – that is, understanding specific keys to the players' objectives revealed in their actions and behaviors. Referees also learn techniques to adjust the balance of flow and control in response to their reading of the game, especially in high-risk situations.

### **Refereeing is Thinking**

Intended for experienced referees, this workshop emphasizes the importance of avoiding "book refereeing" in older players' games. It uses scenario training to explore real game situations in which rigid application of the Laws is not the best remedy. Referees learn practical techniques and specific referee behaviors – rooted in the Spirit of the Laws but mostly unwritten – to maximize player enjoyment through flexible game management.

### **Refereeing with Fewer Than Three**

The workshop addresses the all-too-common problem of officiating a game with fewer than three trained referees. The mechanics of the diagonal system of control (DSC) are reviewed with an emphasis on the responsibilities of the three officials. The workshop focuses on how to redistribute those responsibilities when there are fewer than three trained officials. Compromises and variations are examined to deal with the loss of field coverage. The workshop emphasizes the application of these techniques in younger division matches, but it also addresses referee positioning for older players' matches when fewer than three officials are available.

### **Women's Referee and Coach Forum**

Experienced women referees and coaches answer questions and lead discussions on the challenges and opportunities for women in this male-dominated arena. Attendees at this session will discuss their secrets of success by sharing questions, suggestions, and ideas for dealing with difficult situations in order to feel more comfortable on the field. All are welcome.

### **11v11 Strategy: Coaching the Modern Defender**



No other position has changed more in recent years than that of the defender. From playing out of the back to the role of the wingback, this workshop brings the demands of defenders in the modern game to the forefront. Attendees should preferably have the Intermediate Coach Certification.

#### **4v4 Training for 6U & 8U**

Program guidelines and coaching-related information for coaches playing in the 4v4 environment. Includes age-appropriate methodology and activities.

#### **7v7 Training for 10U**

Program guidelines and coaching-related information for coaches playing in the 7v7 environment. Includes age-appropriate methodology and activities.

#### **9v9 Training for 12U**

Program guidelines and coaching-related information for coaches playing in the 9v9 environment. Includes age-appropriate methodology and activities.

#### **Age-Appropriate Training: Environments and Expectations**

Children learn in ways that differ from adults, especially when learning involves both intellectual and physical activity. This session focuses on creating a healthy and stimulating learning and training environment to meet the needs of the children. Fun and excellence, responsibility and freedom, worth and recognition, giving and receiving are all addressed as we look at optimal environments for youth development.

#### **AYSO Competitive Programs**

An overview of EXTRA, Alliance and United and how we maximize the experience for our players, volunteers and families while stepping into the “competitive cauldron” of club soccer.

#### **AYSO Goalkeeping 1 – CERTIFICATION** (requires 2 time slots)

***AYSO Office will coordinate with Section to assign an instructor.***

For 10U and 12U coaches. Certification class that provides an introduction to the practical and theoretical aspects of training 10U and 12U goalkeepers. The class will cover the three principles of being a successful goalkeeper: positional play, handling, and distribution. The class will also focus on: the build-out line for 10U goalkeepers, integrating the goalkeeper into your weekly practice, and providing structure to your pre- game warm up.

#### **AYSO Playground Soccer 101 – Classroom Introduction**

Playground Soccer, the exciting program for introducing three-year-old children and their parents to the wonderful world of AYSO. Learn about the importance of fundamental motor skill development, the integration of prop-based activities and how this program can boost your entire Region.

#### **AYSO Playground Soccer – Field Demonstration**

An EXPO favorite, the ‘live’ field demonstration of a typical AYSO Playground Soccer session. Complete with three-year-olds and their moms, dads, or grandparents. We’ll run you through best practices learned, exciting new games (what do you do with that parachute?), and even introduce some new fun and exciting sessions. You’ll walk away pumped for the upcoming season, refocused on a very special fun family experience.

Note: Workshop requires field space (indoor or out); at least 6-8 three-year-olds with their guardian; a Playground equipment pack and a certified Playground Program Leader.





## **AYSO Adult Soccer 2.0**

***AYSO Office will coordinate with Section to assign an instructor.***

How can hosting an Adult Soccer program benefit your Region? Learn how easy it is to give your parents and volunteers the opportunity to play soccer in a safe, fair, fun, and family-friendly environment. Currently hosting Friday friendlies? Support the youth program and formalize an insured adult program.

## **Coach Administrator Training – CERTIFICATION**

Arguably one of AYSO's most important roles, this session is a necessity for all Regional Coach Administrators to learn and enjoy their duties and responsibilities. Topics include an overview of the AYSO National Coaching Program, the importance of our accreditation by the National Council for Accreditation for Coaching Education (NCACE), implementation of US Soccer Player Development Initiatives, how to manage coaching courses, managing your coaching budget, working with the Region Board to create an environment that supports coach and player development, the Stewards of the Game format, the importance of a coaching calendar, and much, much more! Experienced coach administrators are encouraged to attend and to add their experience to the discussions.

## **Foundations of Futsal 1 – CERTIFICATION**

***AYSO Office will coordinate with Section to assign an instructor.***

Certification class providing a foundation and overview of Futsal, US Soccer's official indoor soccer format. Learn about origins, culture, rules, coaching methodology and how to start a futsal program in your Region.

## **Foundations of Futsal 2 – CERTIFICATION**

***AYSO Office will coordinate with Section to assign an instructor.***

Part 2 of 2 Certification class that focuses on the specific techniques and skills required to coach Futsal. The workshop will introduce training plans to help better support the development of future players and look at key areas relating to the Futsal Laws of the Game.  
Prerequisite: Foundations of Futsal part 1.

## **Get to Know Their Mindset**

To really develop the player, you must get to know the person. How well do you know your players? This workshop introduces growth and fixed mindsets as well as the traits and points for discussion as they relate to players reaching their potential. Based on the research by Stanford psychologist Carol Dweck.

## **Instructor Overview for the AYSO Intermediate Course**

***AYSO Office will coordinate with Section to assign an instructor.***

A more detailed look into teaching the new Intermediate Course including pre-course online content, classroom content, field content and grading. NOT a certification class.

## **Instructor Overview for the AYSO Advanced Course**

***AYSO Office will coordinate with Section to assign an instructor.***

An overview of the new Advanced Course including pre-course online content, classroom content, field content, and grading. This is not a certification class.

## **Instructor Overview for the 2022 Coach Instructor Course**

An overview of the newly designed 2022 Coach Instructor Course including pre-course online content, assignments, classroom content, and field requirements. This is not a certification class.



**Instructor Overview for 2023 Intermediate Coach Instructor and Advanced Coach Instructor Courses**  
***AYSO Office will coordinate with Section to assign an instructor.***

Instructor insight into the newly designed courses which split the prior Advanced Coach Instructor Course into two separate courses: Intermediate Coach Instructor and Advanced Coach Instructor. A must for all Advanced Coach Instructors. This is not a certification class

**Periodization 101**

Insight into the game's current "hot topic" and what it means to the AYSO coach. A summary of periodization elements dripped throughout the AYSO coaching program; insight to current global trends; and some practical applications for everyday use. For 12U coaches and up.

**Social and Emotional Learning – "The Missing Link"**

Want to really make a difference with your sessions? Maximize your time with your players? Create holistic playing environments and learn to teach social and emotional lessons making AYSO the most holistic youth sports program in the US. For All forward- thinking coaches who want to maximize their own development while truly enriching their players' lives.

**TCM's Top Five Age Group Activities (and how to make them work for your team)**

***AYSO Office will coordinate with Section to assign an instructor.***

The AYSO Coaching Manual team curate their favorite 6U, 8U, 10U, 12U and 14+ age group activities and walk through the design, organization, progressions and how to adapt them for your own team.